



HEARTBEAT of SVC

Newsletter of the Susquehanna Valley Chapter of AHDI

Vol. 5 - Issue 4 – Nov. 2009

Upcoming Events - Highlights

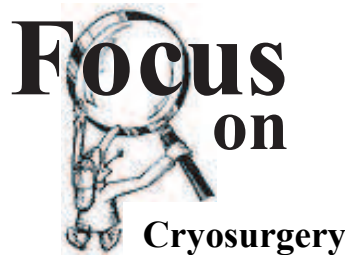
SVC-AHDI – Quarterly Chapter Meeting - December 12, 2009,
at Lancaster General Hospital Cafeteria, Lancaster, PA. 8:30 a.m.

SVC-AHDI - Quarterly Chapter/PA-AHDI Meeting - March 13, 2010,
5 CECs- Bethlehem, PA area- Details to be announced.

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This issue:



Next Issue:

OB/GYN

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President's Message

Kevena Espinoza, RMT

November is a time of change. Our local government and components are gearing up for change with the election just around the corner. The leaves are turning from various shades of green to beautiful colors, the weather changes daily from warm to cold with a little bit of sunshine or rain thrown in, and we turn our clocks back for an extra hour of sleep.

All of these changes may make us happy, sad, or indifferent; but most change is for the better even if it may be a little hard to get out of our comfort zone to do something different. I have noticed that there is some resistance to change when someone suggests doing something in a way that has not been done before even though it may be more efficient.

Resisting change can bring on stress and negative feelings that can impact our health. Embracing change, looking for the positives in the change, and being flexible are ways to help make the change. You may even start looking for ways to get involved and start changes.

If you have decided to embrace change and get involved, the SVC chapter is always open to volunteers looking to be part of an ever-changing and evolving group. Change can be good!

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Tammy Morrison, SVC Newsletter Editor

A new look, a new column, and a new newsletter editor – I think some introductions are in order...

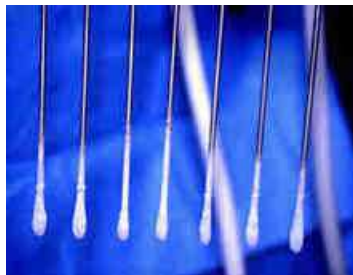
I'm Tammy Morrison, and I am a recent graduate of Harrisburg Area Community College's Medical Transcription program; currently looking for a part-time position in medical transcription locally, in Radiology would be the absolute ideal. But since life doesn't always work out to the ideal, I also recently completed and became certified in Phlebotomy. I currently work part-time at Memorial Hospital. In January, I start the clinical phase of my education for Radiologic Tech, a goal I hope to complete in August, 2011. I spent the last 25 years (my first life) as a graphic designer employed mostly in the printing industry. That's me, and that should explain the new look.

The new column is titled Focus On. It was thought (Thank you, Grace) that because our newsletter is a quarterly, that we'd pick up seasonally appropriate topics to, you guessed it, Focus On. So, getting into the colder months, this issue's focus is on cold, Cryosurgery to be exact. Our next issue in February will be dealing with, in honor of Spring and birth, OB/Gyn. If you would like to contribute, please forward content to mtkevena@yahoo.com or to tnt42003@hotmail.com. People having regular columns, if you

could direct your topics to an OB/GYN focus, it would be greatly appreciated. Deadlines for submissions to next issue is Feb. 1. Hope to hear from you!

Cryosurgery is the application of extreme cold to destroy abnormal or diseased tissue; taken from the Greek *cryo* "icy cold" and *surgery* "hand work" or "handiwork". Historically, has been used to treat a number of diseases and disorders, but especially benign or malignant skin conditions: warts, skin tags, moles, solar keratoses, and small skin cancers.

Several internal disorders are also treated with cryosurgery, including liver cancer, prostate cancer, lung cancer, oral cancers, cervical disorders and, more commonly in the past, hemorrhoids. Generally, all tumors that can be reached by the cryoprobes used during



Cryoprobes, their tips are covered with ice.

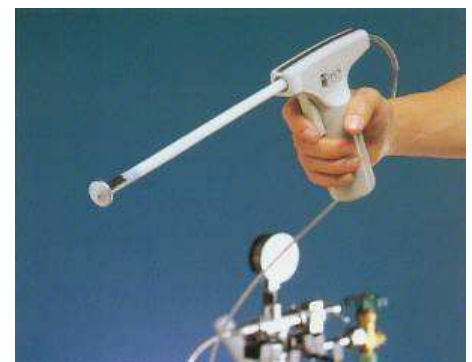
the operation are treatable, but this treatment method is only appropriate for use against localized disease and solid tumors larger than 1 cm. Tiny, diffuse metastases often coin-



Liquid nitrogen being applied to a Plantars wart on the heel of the foot.

iding with cancers are usually not affected by cryotherapy. Cryosurgery takes advantage of the destructive force of freezing temperatures on cells. At low temperatures, ice crystals form inside the cells, which tears them apart. More damage occurs when blood vessels supplying the diseased tissue freeze.

The most common method of freezing lesions is using liquid nitrogen as the cooling solution. The super-cooled liquid may be sprayed on the diseased tissue, circulated through a tube called a cryoprobe, or simply dabbed on with a cotton or foam swab.



Cervical cryoprobe.

Less frequently, doctors use carbon dioxide "snow" formed into a cylinder or mixed with acetone to form a slush that is applied directly to the treated tissue. Recent technological advances have allowed for the use of argon gas to drive ice formation using a principle known as the Joule-Thomson effect. This gives physicians excellent control of the ice, and

minimizes complications using ultra-thin 17 gauge cryoneedles.

Cryosurgery is a minimally invasive procedure, and is often preferred over conventional surgery techniques because of its minimal pain, scarring, and cost; however, as with any medical treatment, there are risks involved, primarily that of damage to nearby healthy tissue. Damage

to nerve tissue is of particular concern.

Patients undergoing cryosurgery usually experience minor-to-moderate localized pain and redness, which can be alleviated by oral administration of analgesics such as aspirin, ibuprofen or acetaminophen. Blisters may form at the site, but they should dry up and peel off within a matter of days.

Confessions of a First Timer

Tammy Morrison

The 21st Annual PA-AHDI Meeting was held October 16-18 at the Lancaster County Convention Center in downtown Lancaster. To build the Center, the architects preserved the iconic 19th-century façade of the landmark Watt & Shand department store, a Beaux Arts style structure designed by Lancaster's first native professional architect, C. Emlen Urban.

The center also includes a 20,000-sq-ft, \$20M interactive museum, which incorporates the former residence, law office, and Kleiss Tavern owned by the powerful political leader, U.S. Congressman, and abolitionist Thaddeus Stevens and boarding houses that belonged to Lydia Hamilton Smith, a free woman of color and Stevens' business manager and confidante. She would later come to operate her own successful businesses in Lancaster and Washington, D.C. at a time when few women had yet done so. One of the exhibits includes a water cistern unearthed during the pre-construction archeological dig that dates to

the Civil War period and was modified in a manner that more than suggests Stevens and Smith used it to hide slaves for the Underground Railroad. Having said all that, my first confession is even though I opposed the project originally, the finished center is really pretty amazing.

My next confession should be that I wish I had taken off that weekend from work. If the presentations I did catch are any indication, I missed a lot in the 2 presentations I missed! I think the most moving talks for me at least, were by Lawrence P. Levitt and Nicholas L. Rider.

Dr. Levitt is a neurologist and co-author of "The Man with the Iron Tattoo: What Our Patients Have Taught Us about Love, Faith and Healing". I sat there mesmerized by his words and obvious emotion about his craft. Of course, I wound up buying the book and having him sign it. (That'd be confessions #2 and #3 – if you're counting...)

Dr. Rider works at The Clinic for Special Children, a nonprofit

medical and diagnostic service for children with inherited metabolic disorders in Strasburg, Lancaster County. I found his stories also incredibly moving and inspirational.

I was also surprised at how many people I actually got to talk to and network with. Everybody was enthusiastic and friendly. I heard a lot of good ideas and got to ask questions of my own to people currently in transcription. It was a fantastic opportunity and I was only too glad to be a part of it. Next year's meeting will be held in Pittsburgh – I'm already there in spirit!



Registration table at the convention being staffed by Kelly Bortzfield. The award we won at ACE is in the lower left side of the picture. Picture courtesy of Mary Sanders.

Medical Benefits of Massage Therapy Presentation in Hershey

Grace LaConte, CMT, AHDI-F

On Saturday, September 12, 2009, the Susquehanna Valley Chapter of AHDI, at the Hershey, PA, meeting had an educational session presented by Brittany Myers, Certified Massage Therapist. Brittany is



Opening slide of presentation

employed at Revelations Day Spa in Mechanicsburg and discussed the topic "Medical Benefits of Massage Therapy." She began her presentation with the origins of her industry, which included Pehr Henrik Ling's gymnastics and exercises which he developed to treat the gout in his elbow. He is the founder of the modern Swedish massage.

The next part of Brittany's presentation was a video which showed her performing the three main strokes in massage: effleurage, petrissage, and friction. She talked about the many benefits of Swedish massage, including an increase in blood circulation and decrease in blood pressure, relaxation, looser muscles, and increasing the range of motion. There are sites on the body where nerves or blood vessels are sensitive and likely to be

harmed from massage strokes; so the eyes, facial nerves, spinous processes, lymph nodes, and other areas should be avoided. She also discouraged those suffering from a cold, nausea, and recent surgery from participating in massage. As relaxing as it is, the pressure and release of lactic acid from massage can actually worsen the condition rather than helping.

The next part of the presentation dealt with the effects of hot or cold hydrotherapy with mechanical (whirlpools, sprays), chemical (mouth/body cavity irrigation), and thermal use (above or below body temperature). She described the local changes and systemic effects including muscle relaxation, increase or decrease in circulation, change in internal temperature, and metabolic activity. Although not immediate, reflex effects are also byproducts of massage including to increased circulation, musculature, and healthy glandular tissue. The hot stone method is used for deep trigger points using stones heated to 120 to 125 degrees F, and myofascial release is used to release bunched connective tissue.

Finally, Brittany described sports massage, which is used to both prevent injury and improve mobility and performance; prenatal massage to relax the mother, reduce varicose veins and

prenatal complications, and lower prematurity rates (although certain areas should be avoided on pregnant women including the shoulders, inside leg, ankles, and abdomen); and infant massage to calm and relax a baby, connect with them, and promote recovery for high-risk infants.

The highlight of this session was the opportunity to receive a 10-minute neck, shoulder, and upper back massage before or after her presentation. Many participants were able to enjoy this added bonus and so understood on a "deeper level" the many benefits of massage.

A copy of Brittany's excellent PowerPoint presentation is available on the SVC website here: <http://www.pa-ahdi.org/blog/chapters/susquehanna-valley/events>.



Grace LaConte is really enjoying her massage given by Brittany. Learning has never felt so good!

Picture courtesy of Mary Sanders.

**Arzerra (ofatumumab)
Injection**

Date of Approval: 10/26/09
Company: GlaxoSmithKline
Treatment for: Chronic Lymphocytic Leukemia
Arzerra (ofatumumab) is a CD20-directed cytolytic monoclonal antibody indicated for the treatment of patients with chronic lymphocytic leukemia.

Votrient (pazopanib) Tablets

Date of Approval: 10/19/09
Company: GlaxoSmithKline
Treatment for: Renal Cell Carcinoma
Votrient (pazopanib) is a kinase inhibitor indicated for the treatment of patients with advanced renal cell carcinoma.

Twynsta (telmisartan and amlodipine) Tablets

Date of Approval: 10/16/09
Company: Boehringer Ingelheim Pharmaceuticals Inc.
Treatment for: Hypertension
Twynsta (telmisartan/amlodipine) is an angiotensin II receptor blocker (ARB) and a dihydropyridine calcium channel blocker (DHP-CCB) combination product indicated for the treatment of hypertension alone or with other antihypertensive agents.

Cervarix (human papillomavirus bivalent (types 16 and 18) vaccine, recombinant) Injection

Date of Approval: 10/16/09
Company: GlaxoSmithKline

Treatment for: Human Papillomavirus Prophylaxis
Cervarix (human papillomavirus bivalent (types 16 and 18)) is a preventative cervical cancer vaccine for the prevention of cervical pre-cancers and cervical cancer associated with oncogenic human papillomavirus (HPV) types 16 and 18 in girls and young women (aged 10-25).

Beriner (C1 esterase inhibitor (human)) Injection

Date of Approval: 10/9/09
Company: CSL Behring
Treatment for: Angioedema
Beriner (C1-esterase inhibitor (human)) is a plasma derived C1 Esterase Inhibitor indicated for the treatment of acute abdominal or facial attacks of hereditary angioedema (HAE) in adult and adolescent patients.

Stelara (ustekinumab) Injection

Date of Approval: 9/25/09
Company: Centocor Ortho Biotech Inc.
Treatment for: Psoriasis
Stelara (ustekinumab) is a human monoclonal antibody for the treatment of moderate to severe plaque psoriasis.

Folotyn (pralatrexate) Injection

Date of Approval: 9/24/09
Company: Allos Therapeutics, Inc.
Treatment for: Peripheral T-cell Lymphoma

Folotyn (pralatrexate) is a folate analogue metabolic inhibitor indicated for the treatment of patients with relapsed or refractory peripheral T-cell lymphoma (PTCL).

Valturna (aliskiren and valsartan) Tablets

Date of Approval: 9/16/09
Company: Novartis
Treatment for: Hypertension
Valturna is a combination of aliskiren (a direct renin inhibitor) and valsartan (an angiotensin II receptor blocker) indicated for the treatment of high blood pressure.

Zirgan (ganciclovir) Ophthalmic Gel

Date of Approval: 9/15/09
Company: Sirion Therapeutics, Inc.
Treatment for: Herpetic Keratitis
Zirgan (ganciclovir ophthalmic gel) is a topical ophthalmic antiviral preparation for the treatment of acute herpetic keratitis (dendritic ulcers).

Influenza A (H1N1) 2009 Monovalent Vaccine

Date of Approval: 9/15/09
Company: CSL Limited; Novartis Vaccines and Diagnostics Limited; Sanofi Pasteur, Inc.; MedImmune LLC
Treatment for: Prevention of H1N1 Influenza
Influenza A (H1N1) 2009 Monovalent Vaccine is an inactivated influenza virus

Latest New Drug Approvals (Con't)

vaccine indicated for active immunization of persons ages 18 years of age and older against influenza disease caused by pandemic (H1N1) 2009 virus.

Vibativ (telavancin) Injection

Date of Approval: 9/4/09
Company: Theravance Inc.
Treatment for: Complicated Skin and Skin Structure Infections (cSSSI)

Vibativ (telavancin) is a bactericidal, once-daily injectable antibiotic for the treatment of complicated skin and skin structure infections (cSSSI) caused by susceptible Gram-positive bacteria, including *Staphylococcus aureus*, both methicillin-resistant (MRSA) and methicillin-susceptible (MSSA) strains.

Bepreve (bepotastine) Ophthalmic Solution

Date of Approval: 9/8/09
Company: ISTA Pharmaceuticals, Inc.
Treatment for: Allergic Conjunctivitis

Bepreve (bepotastine ophthalmic solution) is an antihistamine and mast cell stabilizer for treatment of the symptoms of allergic conjunctivitis.

Metozolv ODT (metoclopramide) Orally Disintegrating Tablets

Date of Approval: 9/04/09
Company: Salix Pharmaceuticals, Ltd.
Treatment for: Gastroesophageal Reflux Disease, Gastroparesis

Metozolv ODT is a fast-dissolving formulation of metoclopramide for the short-term treatment of adults with gastroesophageal reflux and for the relief of symptoms associated with diabetic gastroparesis.

Intuniv (guanfacine) Extended Release Tablets - formerly Connexyn

Date of Approval: 9/2/09
Company: Shire plc
Treatment for: Attention-Deficit Hyperactivity Disorder
Intuniv (guanfacine) is a nonstimulant selective alpha-2A-receptor agonist for the treatment of children and adolescents with Attention-Deficit/Hyperactivity Disorder (ADHD).

Zenpep (pancrelipase) Capsules - formerly Zentase

Date of Approval: 8/27/09
Company: Eurand Pharmaceuticals Ltd.
Treatment for: Pancreatic Exocrine Dysfunction
Zenpep (pancrelipase) is a combination of porcine-derived lipases, proteases, and amylases indicated for the treatment of exocrine pancreatic insufficiency due to cystic fibrosis, or other conditions.

Sabril (vigabatrin) Tablets and Oral Solution

Date of Approval: 8/21/09
Company: Lundbeck Inc.
Treatment for: Epilepsy, Seizures

Sabril (vigabatrin) is an oral irreversible GABA-transaminase inhibitor for the treatment of Infantile Spasms and refractory complex partial seizures.

Hiberix (Haemophilus b Conjugate Vaccine (Tetanus Toxoid Conjugate)) Solution for Intramuscular Injection

Date of Approval: 8/19/09
Company: GlaxoSmithKline
Treatment for: *Haemophilus influenzae* Prophylaxis
Hiberix is a vaccine indicated for active immunization as a booster dose for the prevention of invasive disease caused by *Haemophilus influenzae* type b. Hiberix is approved for use in children 15 months through 4 years (prior to fifth birthday).

Extavia (interferon beta-1b)

Date of Approval: 8/14/09
Treatment for: Multiple Sclerosis
Extavia is a branded version of interferon beta-1b, a first-line disease-modifying therapy that has been a standard-of-care for multiple sclerosis for many years. Extavia is indicated for the treatment of MS patients with relapsing forms of the disease and for newly diagnosed patients.

Saphris (asenapine) Sublingual Tablets

Date of Approval: 8/13/09
Company: Schering-Plough Corporation
Treatment for: Schizophrenia, Bipolar Disorder
Saphris (asenapine) is an atypical antipsychotic for the

Latest New Drug Approvals (Con't)

treatment of schizophrenia and acute mania or mixed episodes associated with bipolar I disorder.

Embeda (morphine sulfate and naltrexone

hydrochloride) Extended Release Capsules

Date of Approval: 8/13/09
Company: King
Pharmaceuticals, Inc.
Treatment for: Pain

Embeda is an abuse-deterrent, extended-release morphine preparation for the treatment of chronic pain.

R ...  ... R

Highlights outside of SVC meetings

On October 31, 2009, I went with my mom to a party outside of Allentown, which was a very long ride in the rain.

I had lots of fun and there was a really big black dog. I met my mom's friends, Norma and Wayne Lopresti, Carol and Harry Croft, and Judy and Mike

Lichtenberger. Coach Mike was funny. He tried to steal my candy when I was leaving. I was a little scared and shy at first and then I heard a talking hotdog - it held mustard, ketchup, and relish. I ate a lot of candy and a hotdog and cupcakes. I also ate an eyeball on a stick.

Then we went on a hayride and I had lots of laughs. The big black dog sat on my foot. Then we came home.

The End.

Starlah Espinoza- age 6-1/2.

Say WHAT?!?

As Dictated:

It is hard to **dyscertain**.
(Is that a word?)

He was **sitting** at his computer when he had **unsteadiness of gait**.

"She is a 19-year-old female who is **18** months pregnant."
(human patient)

The patient does not need **C-E-R-I-A-L** (dictator spelled out) Holter monitors.

... **clean butt circumflex**.
(Transcriptionist questioned this).

The patient is a 40-year-old **COPDer**.

As Transcribed:

Underwent **9 days** of cardiac testing (noninvasive).

She denies any chest pain or shortness of **breast**.

Operation for **cystoseal**.

Written in the chart:

Bioprosthetic aortic valve replacements with the **prostatic** aortic valve appeared to be well seated.

Noninvasive Cardiology Procedures: **Appendectomy**.

Do you have a submission for *Say WHAT?!?*, please email it to tnt42003@hotmail.com with "blooper" in the subject line.

We are on the web at: <http://pa-ahdi.org/blog/chapters/susquehanna-valley/>
and on Facebook at:
Susquehanna Valley Chapter of AHDI

Lab Lingo

Bethany Chmil

There are many look-alike words in our industry. None of the following choices is spelled incorrectly, however, only one choice is correct. Choose the correct phrase:

- A.** Biliary radical
B. Biliary radicle
- A.** No discrete lesions
B. No discreet lesions
- A.** Her fiance
B. Her fiancee
- A.** Thick, purulent mucous
B. Thick, purulent mucus
- A.** Principal diagnosis
B. Principle diagnosis

Answers:

1. B., 2. A., 3. A., 4. B., 5. A.

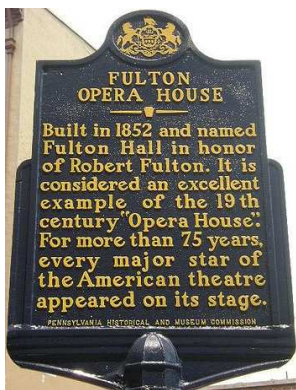
Ghost Tour of Downtown Lancaster City

Kevena Espinosa, RMT

While at the PA-AHDI meeting in October, I participated in a ghost tour on downtown Lancaster as part of the evening entertainment after a day of meeting sessions.

It was a cold, rainy Saturday night as we set out after 8 p.m. on a walking tour. Our guide wore a long black hooded cloak and carried a lantern. We walked down King Street until we got to a tan house where it is said that the ghost of John Reynolds, the highest-ranking officer to be killed in the Battle of Gettysburg, still walks on the sidewalk. The story is that his love had given him a medallion to wear and because he was killed he is not at rest and is still searching for her, so he walks back and forth wearing military dress and clutching something to his chest.

We walked down to Duke Street to view the outside of the Fulton Opera House. It supposedly has a lot of paranormal activity dating back centuries. The Fulton Opera



Sign in front of Fulton Opera House, the oldest continuously working theatre in the US.

House is a beautiful white building with lots of details. It is said that faces sometimes appear to be looking out of the windows, but this can only be seen on photos. The history of the Opera House is very sad. It was built on the site of the old jail which was torn down after a horrible massacre of the last of the Conestoga Indians occurred in the jail. Bones of Indians were discovered on the site, not only from the recent massacre, but from centuries ago. Apparently, the jail had been built on a sacred Indian burial ground and the souls are not at rest.

Toward the end of the tour, we walked down to the place where Robert Coleman had been in the iron business. He owned several forges and iron furnaces in Lancaster and Lebanon counties. One of these iron furnaces, the Cornwall Furnace, was managed by a man named Samuel Jacobs, who was a good worker with iron, but cruel and vicious as well as a drunkard. The only things he showed kindness to were his pack of over 40 hunting dogs, but when the hunt did not go well when he was showing off to a group of men, he had all of the dogs, even his most faithful dog who had once saved his life, thrown into the Cornwall Furnace. The last hound to be thrown was said to have cursed him. There were reports of the baying of phantom hounds for many years afterwards. The

curse apparently went to the furnace owner as well because his family eventually died out, each from a tragic death.

I had heard the poem, "The Legends of the Hounds," many years ago, but had never really known where it originated. I was driving on route 78 on Halloween night and saw a sign for Cornwall Furnace, which reminded me of this story I had heard on the ghost walk.



Grounds of Cornwall Furnace.

We finished the evening off outside of a church that had been built in 1744. The gates to the cemetery were open, which was a rare find for the tour guides, so we were allowed to go in and look at the old stones of the Coleman family from the story above.



Coleman family burial plot.

Cryosurgery Crossword

Tammy Morrison

We have a little puzzle for you. If you've filled in the puzzle correctly, you should be able to work out the letters appearing in the blue squares to complete the following phrase (each blank is one word): Cryosurgery, _____!

- ACROSS:**
- 1/2. Cryosurgery is preferred to other forms of treatment because it's _____.
 - 3/4. Cryosurgery is also liked by insurance companies because it's _____.
 5. The instrument used to deliver the freezing agent is called a _____.
 6. The surgery site may become _____, but that should dry up and peel away in a few days.
 - 7/8. Cryosurgery is liked by patients because it's _____.
 - 9/10. Cryosurgery can also be used to take off irritating _____.
 11. Cryosurgery has also been used to treat this internal female cancer.
 12. If still very localized, Cryosurgery has been used to treat this internal cancer.
 13. Cryosurgery has also been used to treat this internal male cancer.

- DOWN:**
1. Liquid _____ is most often used as the freezing agent in Cryosurgery.
 2. Something you're afraid of is also something you _____.
 3. Cryosurgery causes cell death by _____.
 - 4/5. Cryosurgery has been used as a form of _____.
 6. As far as the patient is concerned, Cryosurgery can be quick and _____.
 - 7/8/9. Cryosurgery works very well on _____, _____ lesions and _____.
 10. When cancer spreads from a localized tumor to different parts of the body.
 11. These form inside cells at low temperatures causing them to tear and rupture.
 12. Cryosurgery is taken from the _____ words "cryo" and "surgery".
 13. Temperatures in Cryosurgery are very _____.

Answer key to be released at Lancaster meeting and then posted.



SVC-AHDI Upcoming Events

Save the dates!

December 12, 2009 - SVC-AHDI Quarterly Chapter meeting - Lancaster General Hospital Cafeteria, Dining Room #1, 555 North Duke Street, Lancaster, PA 17604-3555 - 8:30 am to 1 pm. 3 CECs being offered. This meeting includes topics from a General Surgeon, a Quality Assurance Panel, and Technology and the Workplace. More details to follow, but if you have any questions, please e-mail Kevena Espinoza, RMT at mtkevena@yahoo.com. Please check our Facebook page for further updates.

February 1, 2010 - SVC Newsletter submissions/Advertising due

March 13, 2010 - SVC-AHDI Quarterly Chapter meeting/PA-AHDI meeting - 5 CECs - Bethlehem, PA area - Details to be announced.

May 3, 2010 - SVC Newsletter submissions/Advertising due

May 17-23, 2010 - National Medical Transcription Week

June 12, 2010 - SVC-AHDI Quarterly Chapter meeting

August 2, 2010 - SVC Newsletter submissions/Advertising due

August 4 - August 7, 2010 - AHDI ACE- Hilton, Austin, TX

September 11, 2010 - SVC-AHDI Quarterly Chapter meeting

October 8-10, 2010 - 22nd PA-AHDI Annual Meeting & Conference, "Knowledge is Key"

November 1, 2010 - SVC Newsletter submissions/Advertising due

December 11, 2010 - SVC-AHDI Quarterly Chapter meeting

SVC-AHDI Newsletter Disclaimer

Our newsletter, *Heartbeat of SVC*, is published under guidelines of AHDI. It is distributed 4 times per year, during the months of February, May, August and November. The newsletter is distributed to SVC members and is also distributed free via E-mail to nonmembers upon request. To be added to or removed from the subscription list, please contact the newsletter editor. Nonmembers of SVC-AHDI may request a print subscription to our newsletter for \$15/year. Contact the editor for details. View our newsletter electronically at our Web site: <http://pa-ahdi.org/blog/chapters/susquehanna-valley/>.

SVC welcomes articles from both members and nonmembers. To contribute an article to the newsletter, forward it to mtkevena@yahoo.com. All articles are subject to approval of the newsletter editor and SVC President. Articles in this newsletter are reprinted with the permission of the author. Articles from this newsletter cannot be reproduced elsewhere without the consent of the author and the newsletter editor. To receive permission to reprint any article, please contact the newsletter editor or the author directly. The opinions reflected in this publication are those of the authors and may not reflect the position of AHDI or this component.

Advertising Rates:

Classified Ads (approximately 3-5 lines) – FREE for SVC-AHDI members and \$5 per insertion for non-chapter members

Business Cards - \$10 per insertion or \$50 per year (4 insertions) **1/4-Page Ads** - \$20 per insertion or \$100 per year (4 insertions)

1/2-Page Ads - \$30 per insertion or \$150 per year (4 insertions) **Full Page Ads** - \$50 per insertion or \$250 per year (4 insertions)

All advertising must be relevant to the transcription industry and is subject to the approval of the newsletter editor and chapter President. Questions regarding advertising may be directed to mtkevena@yahoo.com. Ad design available, please direct inquiries to tnt42003@hotmail.com, "SVC ad design" in the subject line.

Deadline for submission of articles and advertising for the March 2010 issue February 1, 2010!

SVC Mission Statement

Susquehanna Valley Chapter of the Association for Healthcare Documentation Integrity (AHDI), under the guidance of the Pennsylvania Association for Healthcare Documentation Integrity and AHDI, enables and empowers Healthcare Documentation Specialists to pursue professional development and certification; connects members through networking; and promotes awareness of the profession through reciprocal education and relationships within our respective communities.